VENDOR/SPONSOR REGISTRATION FORM
TAMPA BAY BLUES FESTIVAL – APRIL 9, 10, 11, 2021
Business Office Address: 1535 Dr. M.L. King Jr. Street North, St. Petersburg, FL 33704
Vinoy Park Address: 701 Bay Shore Drive NE, St. Petersburg, FL 33701 (no mail please)

The undersigned vendor hereby submits its non-refundable entry fee (see below) in the amount of $_______________.00 (prices on page 2) or call 727-895-6153, payable to Tampa Bay Blues Foundation Inc., for entry as a vendor at the Tampa Bay Blues Festival. The undersigned agrees to review and be bound by the rules attached to this registration form. Please complete the following information:

Name of Business: 

Contact Person: 

Telephone No.: 

Address: 

City, State, ZIP

Email: 

Products Sold: No drinks can be sold by vendors (this includes water, lemonade, and iced tea).

Number of Employees per day ____________-Wristbands will be distributed upon your arrival. We reserve the right to limit wristbands; lost wristbands must be purchased from the festival.

Exact Size of Space – BE SURE TO INCLUDE TRAILER TONGUES, ETC.: ____________ “Frontage – Customer Counter” x ________________ deep

Only the space is provided – you are responsible for tents, tables, chairs, lights, etc.

Type of Set Up (Trailer, Tent, etc.) ____________ Special Electric needs ____________ (bring long cords)

Is your electric considered a heavy load? ____________. Please be advised that heavy load vendors are required to have generator backup, as power is limited at Vinoy Park. It is your responsibility to bring a generator in the event electric is not sufficient.

Insurance Coverage: Attach your certificate

Please complete the above form and submit it, together with your certificate of insurance and registration fee, payable to Tampa Bay Blues Foundation, Inc., as early as possible. Return this form, with full payment, to the below address. All vendors are required to read and adhere to the rules pertaining to the event, a copy of which is attached to this registration form. Your payment of the entry fee constitutes your agreement to be strictly bound by the Festival Vendor Rules which are attached. Any vendor not adhering to the rules will be dismissed from the event.

Mail Payment with this form to:

Tampa Bay Blues Foundation, Inc.
1535 Dr. M.L. King Jr. Street North
St. Petersburg, FL 33704
(727) 895-6153; (727) 502-5001 (fax)

www.tampabaybluesfest.com; cwross@tampabayrr.com

I have read the attached Vendor Rules and agree to be bound by the same. I understand that, once accepted, this entry fee is non-refundable.

Signature
Print Name __________________________
Date __________________________
Vendors are placed next to each other. You must be EXACT in your measurement of your set up. The festival is not responsible for moving other vendors because you were not exact with your measurements.

2021 Vendor Prices:

Merchandise, Promo, & Snack Vendors (i.e. ice cream/popcorn/1 or 2 items):  
10’ = $450  
20’ = $650

Food Vendors:  
10’ = $700  
20’ = $1,000

Prices include tax and electricity.
TAMPA BAY BLUES FESTIVAL – APRIL 9, 10, 11, 2021
Vinoy Waterfront Park – Downtown St. Petersburg
(701 Bay Shore Drive NE, St. Petersburg, FL 33701)

FESTIVAL SPONSOR/VENDOR RULES

1. Set Up. Vendor set up is scheduled for the day before (Thursday) the Festival weekend, beginning at 9:00 a.m. No vendor is allowed at the park before Thursday. Please make sure your set up is complete by 5:00 p.m. so that the electrician has plenty of time for hook ups and the fire inspector can inspect cooking booths by 5:00 p.m. The address for Vinoy Park is 701 Bayshore Drive NE, St. Petersburg, FL 33701. Easy-up merchandise/promo vendors not needing electric can arrive on Friday by 9:30 a.m. All vendors must supply their own tents, tables, electrical cords (bring long cords), lights, etc. Please look for the name of your business via the stakes that will be in the ground. We will not be able to give you a site map in advance. Space placement is not guaranteed. Many factors determine the placement of vendors. The Festival does not provide parking for vendors. Vendors may not bring animals to the park unless they are service animals which are trained for a specific task. Please be mindful of your neighboring vendors. No music can be played that can be heard outside of your set up. Most of our vendors enter this festival because they enjoy hearing the music from the stage.

2. Patron Entrance Times (Approximate). Gates open at approximately 1 hour before the music starts. You must be set up and ready to go at least two hours before the gates open. This means that all your food products, etc., must be in the park at that time.

3. Safety. You are solely responsible for complying with all safety, health, and fire code requirements. You must have a fire extinguisher at your location if you are dealing with any electronic, cooking, or grilling equipment. Propane/fire extinguishers will be inspected by the fire marshal.

4. Electrical Hook-up. Vinoy Park provides electrical hook-up. You will be responsible for bringing electric cords (the longer the better). You must indicate on your application whether or not you are a heavy electric load user. We will try and place you in a space that will allow for your heavy electric. However, this is a park. If you are a heavy electric load user, YOU MUST HAVE A GENERATOR FOR BACKUP. We cannot guaranty heavy load availability. Please use gas if possible. You are responsible for supplying all power cords which may be required to connect to suitable power. We will have an electrician on site on Thursday for your assistance. Please remember to provide lighting for the night portion of the Festival.

5. Access to Location During Event. During the actual musical portions of the Blues Festival, you will not be allowed to operate a motor vehicle or other vehicle to and from your vending location. This means you must stock your supplies in advance and make suitable arrangements to operate your space without travelling across the Festival grounds. Should an emergency arise, please contact Charles Ross so that your concerns may be resolved. Please make sure all of your products are at your space by two hours before the gates open. The music concludes at 10:00 p.m. each night. Vendors may not move any vehicles until after the crowd leaves the venue.

6. Indemnification and Insurance. You are solely responsible for any injuries, accidents, or losses which may be sustained as a result of your vending operations at Vinoy Park. The Tampa Bay Blues Foundation Inc., Pinellas Association for Retarded Children, Charles W. Ross, and the City of St. Petersburg shall have no responsibility for any accident or injury caused by your activities. You must maintain your own liability insurance and have proof of insurance available during the Festival for inspection purposes. By participating in the Tampa Bay Blues Festival, you are agreeing to indemnify and hold harmless the City.
of St. Petersburg and the Tampa Bay Blues Foundation, Inc., from any damages, lawsuits, or claims arising out of any injuries or accidents occasioned by your activities. **You must send a copy of your insurance certificate with your application.**

7. **Restricted Products.** No drinks of any type may be sold at the Tampa Bay Blues Festival (unless negotiated in advance), as the Festival retains the right to sell all drink products.

8. **Exclusivity.** The Blues Festival is UNABLE TO GUARANTY ANY EXCLUSIVITY or restrictions on the number of vendors or the type of products sold unless negotiated in advance. You will be assigned a space based upon the judgment of the Blues Festival, and no locations are guaranteed. We will certainly do our best to provide you with a convenient and suitable space for the sale of your products. While we aggressively market the festival, we do not guarantee any number of festival patrons or any number of vendors at the festival. It is your responsibility to insure that your product is appropriate for this festival.

9. **Conduct.** The Blues Festival is a family oriented event. You should refrain from selling any products which would offend children or which would otherwise not fit the format of this type of function. You are responsible for controlling your employees, and all vendors must conduct themselves in a courteous and polite manner. Our image is important to us, and by following these simple procedures, you will be benefited.

10. **Clean-Up.** All vending materials must be removed from the park no later than the Monday after the festival at noon. **You are responsible for removing all debris and cooking materials (coals, etc.) from the site.**

11. **Security.** The Blues Festival will provide security beginning Thursday evening and continuing, overnight, on Friday, Saturday, & Sunday. While such security is provided, the Blues Festival and the Tampa Bay Blues Foundation, Inc., shall not be responsible for any stolen, lost, or damaged items of equipment or personal belongings. You shall be solely responsible for the protection and safeguarding of valuables and release the Blues Festival and the Tampa Bay Blues Foundation, Inc., from any losses or damage to your property. Please handle your affairs as you deem appropriate with respect to protecting your equipment and belongings. **No overnight camping at the Festival is allowed. NO DRONES ARE ALLOWED AT THE FESTIVAL – WE ARE IN A DIRECT FLIGHT PATH OF AN AIRPORT.**

12. **State Laws.** You are responsible for paying all appropriate sales tax with respect to the sale of goods and for procuring all permits and documentation as may be required by local and state government to operate within the state of Florida. You are also responsible for any licensing fees which may be required by any governmental entities.

13. **General Provisions.** All vending fees are nonrefundable. Your payment of the entry fee constitutes your right to participate at the Festival. Should any entry fees not clear our account or not be paid in full, you have no right to participate at the event. The Tampa Bay Blues Foundation, Inc., will not return any vendor fees for any reason, including your dissatisfaction with your assigned space.

14. **Vendor Passes.** When you arrive at the festival on Thursday, we will give you your vendor wristbands. Wristbands are only good for one day; the Festival reserves the right to limit wristbands to a reasonable quantity based upon your entrance fee. Please insure that all employees wear the appropriate wristbands at all times during the Festival event.

15. **Parking.** Due to the fact that this event takes place in downtown St. Petersburg, parking is at a premium and you will be responsible for your own parking arrangements. No parking of any vehicle is allowed on Bay Shore Drive which is the road directly in front of the festival. Vendor parking is allowed on North Shore Drive NE (the road in front of the dog park). If you wish to park on North Shore Drive, please let us know in advance so we can provide you with a parking pass. We provide a free shuttle from the parking garages on First Street NE; please feel free to use the shuttle.
16. **Entry.** You may enter the park by vehicle at the north and south entry gates, but all traffic must end by 10:00 a.m. each day. Individuals may enter the gate, by foot, only at the north entry date during the event. **No vendor will be allowed to move their vehicles after the event each night until we are given permission from the City.** Music continues until 10:00 p.m. each evening.

17. **Directions (you will be heading east to the water of Tampa Bay).**

   **From the north:** I-275 South to St. Petersburg
   Exit at I-375 (exit 23A) and continue straight until Beach Drive NE
   Make a left on Beach Drive
   Make a right on 7th Avenue NE (go into park at this north vendor gate)

   **From the east:** I-4 to Tampa to I-275 to St. Petersburg
   Exit at I-375
   Make a left on Beach Drive
   Make a right on 7th Avenue NE (go into park at this north vendor gate)

   **From the south:** I-275 to Downtown St. Petersburg
   Exit at I-375
   Make a left on Beach Drive
   Make a right on 7th Avenue NE (go into park at this north vendor gate)

Revised: 3-19-2020

**Office (Mailing) Location:**

Tampa Bay Blues Foundation, Inc.
1535 Dr. M.L. King Jr. Street North
St. Petersburg, FL 33704
(727) 895-6153
fax (727) 502-5001
cwross@tampabay.rr.com
www.tampabaybluesfest.com
IMPORTANT THINGS TO KNOW!

- Set up day/time is Thursday from 9:00 a.m. until 5:00 p.m. in order to place you and get you hooked up to electricity. Fire marshal inspection is at 5:00 p.m. Vendors will NOT be admitted on Wednesday. Easy-up merchandise/promo vendors not needing electric can arrive on Friday by 9:30 a.m.

- You are allowed into the park each day from 7:30 a.m. until 10:00 a.m. NO MOVING VEHICLES IN THE PARK AFTER 10:00 A.M.

- There is a specific vendor line, and all vendors MUST be in line. No vendor may move their space beyond the front of their line per fire marshal regulations.

- You may not encroach on the adjacent vendor’s space, so be sure you have your EXACT measurements.

- No pets allowed except for service animals

- Heavy load vendors must have backup generators. This includes coffee, ice cream, and ice vendors.

- Once accepted, no refunds will be given for any reason.