

VENDOR/SPONSOR REGISTRATION FORM
TAMPA BAY BLUES FESTIVAL – APRIL 9, 10, 11, 2021

Business Office Address: 1535 Dr. M.L. King Jr. Street North, St. Petersburg, FL 33704
Vinoy Park Address: 701 Bay Shore Drive NE, St. Petersburg, FL 33701 (no mail please)

The undersigned vendor hereby submits its non-refundable entry fee (see below) in the amount of \$_____.00 (prices on page 2) or call 727-895-6153, payable to **Tampa Bay Blues Foundation Inc.**, for entry as a vendor at the Tampa Bay Blues Festival. The undersigned agrees to review and be bound by the rules attached to this registration form. Please complete the following information:

Name of Business: _____

Contact Person: _____

Telephone No.: _____

Address: _____

City, State, ZIP

Email: _____

Products Sold: _____

No drinks can be sold by vendors (this includes water, lemonade, and iced tea).

Number of Employees per day _____ -Wristbands will be distributed upon your arrival. We reserve the right to limit wristbands; lost wristbands must be purchased from the festival.

Exact Size of Space – BE SURE TO INCLUDE TRAILER TONGUES, ETC.:

_____ "Frontage – Customer Counter" x _____ deep
Only the space is provided – you are responsible for tents, tables, chairs, lights, etc.

Type of Set Up (Trailer, Tent, etc.) _____ Special Electric needs _____ (bring long cords)

Is your electric considered a heavy load? _____. **Please be advised that heavy load vendors are required to have generator backup, as power is limited at Vinoy Park. It is your responsibility to bring a generator in the event electric is not sufficient.**

Insurance Coverage: **Attach your certificate**

Please complete the above **form** and submit it, together with your **certificate of insurance** and **registration fee**, payable to Tampa Bay Blues Foundation, Inc., as early as possible. Return this form, with full payment, to the below address. All vendors are required to read and adhere to the rules pertaining to the event, a copy of which is attached to this registration form. Your payment of the entry fee constitutes your agreement to be strictly bound by the Festival Vendor Rules which are attached. Any vendor not adhering to the rules will be dismissed from the event.

CDC Requirements: Please be advised that, due to the pandemic, we seek to provide a safe environment for our staff, vendors, artists, and customers. Anyone entering the park must wear a mask and seek a socially distant space for viewing the show. Vendors are required to assist with our safety measures by **wearing masks** at their vending site and providing **hand sanitizer** for each patron to use after making a purchase from you. It is your responsibility to provide you and your staff with masks and to insure ample sanitizer is on hand. We ask that you frequently **sanitize** any areas which patrons may come in contact with at your vending space. Patrons should stand at least six feet from the party in front of them while in your order line. Please bring an appropriate sign to remind them of the social distancing guidelines.

Mail Payment with this form to:

Tampa Bay Blues Foundation, Inc.
1535 Dr. M.L. King Jr. Street North
St. Petersburg, FL 33704
(727) 895-6153; (727) 502-5001 (fax)
www.tampabaybluesfest.com; cwross@tampabay.rr.com

I have read the attached Vendor Rules and agree to be bound by the same. I understand that, once accepted, this entry fee is non-refundable. I UNDERSTAND THAT MASKS ARE REQUIRED FOR MY EMPLOYEES AND THAT I AM TO PROVIDE HAND SANITIZER FOR MY PATRONS.

Signature
Print Name _____
Date _____

2021 Vendor Prices:

Merchandise, Promo, & Snack
Vendors (i.e. ice cream/popcorn/1 or 2 items): 10' = \$450
20' = \$650

Food Vendors: 10' = \$700
20' = \$1,000

Prices include tax and electricity.

CDC Guidelines will be adhered to by the festival. All vendors must adhere to these guidelines in order to keep everyone safe.

TAMPA BAY BLUES FESTIVAL – APRIL 9, 10, 11, 2021
Vinoy Waterfront Park – Downtown St. Petersburg
(701 Bay Shore Drive NE, St. Petersburg, FL 33701)

FESTIVAL SPONSOR/VENDOR RULES

1. **Set Up.** Vendor set up is scheduled for the day before (**Thursday**) the **Festival weekend, beginning at 9:00 a.m. No vendor is allowed at the park before Thursday.** Please make sure your set up is complete by 5:00 p.m. so that the electrician has plenty of time for hook ups and the fire inspector can inspect cooking booths by 5:00 p.m. The address for Vinoy Park is 701 Bayshore Drive NE, St. Petersburg, FL 33701. Easy-up merchandise/promo vendors not needing electric can arrive on Friday by 9:30 a.m. All vendors must supply their own tents, tables, electrical cords (bring long cords), lights, etc. **Please look for the name of your business via the stakes that will be in the ground. We will not be able to give you a site map in advance. Space placement is not guaranteed. Many factors determine the placement of vendors. The Festival does not provide parking for vendors. Vendors may not bring animals to the park unless they are service animals which are trained for a specific task. Please be mindful of your neighboring vendors. No music can be played that can be heard outside of your set up. Most of our vendors enter this festival because they enjoy hearing the music from the stage.**

2. **Patron Entrance Times (Approximate).** Gates open at approximately 1 hour before the music starts. **You must be set up and ready to go at least two hours before the gates open.** This means that all your food products, etc., must be in the park at that time.

3. **Safety.** You are solely responsible for complying with all safety, health, and fire code requirements. You must have a **fire extinguisher** at your location if you are dealing with any electronic, cooking, or grilling equipment. Propane/fire extinguishers will be inspected by the fire marshal.

4. **Electrical Hook-up.** Vinoy Park provides electrical hook-up. **You will be responsible for bringing electric cords** (the longer the better). You must indicate on your application whether or not you are a heavy electric load user. We will try and place you in a space that will allow for your heavy electric. However, this is a park. If you are a heavy electric load user, **YOU MUST HAVE A GENERATOR FOR BACKUP.** We cannot guaranty heavy load availability. Please use gas if possible. You are responsible for supplying all power cords which may be required to connect to suitable power. We will have an electrician on site on Thursday for your assistance. Please remember to provide lighting for the night portion of the Festival.

5. **Access to Location During Event.** During the actual musical portions of the Blues Festival, you will **not** be allowed to operate a motor vehicle or other vehicle to and from your vending location. **This means you must stock your supplies in advance and make suitable arrangements to operate your space without travelling across the Festival grounds.** Should an emergency arise, please contact Charles Ross so that your concerns may be resolved. Please make sure all of your products are at your space by two hours before the gates open. The music concludes at 10:00 p.m. each night. Vendors may not move any vehicles until after the crowd leaves the venue.

6. **Indemnification and Insurance.** You are solely responsible for any injuries, accidents, or losses which may be sustained as a result of your vending operations at Vinoy Park. The Tampa Bay Blues Foundation Inc., Pinellas Association for Retarded Children, Charles W. Ross, and the City of St. Petersburg shall have no responsibility for any accident or injury caused by your activities. You must maintain your own liability insurance and have proof of insurance available during the Festival for inspection purposes. By participating in the Tampa Bay Blues Festival, you are agreeing to indemnify and hold harmless the City

of St. Petersburg and the Tampa Bay Blues Foundation, Inc., from any damages, lawsuits, or claims arising out of any injuries or accidents occasioned by your activities. **You must send a copy of your insurance certificate with your application.**

7. **Restricted Products.** **No drinks of any type may be sold at the Tampa Bay Blues Festival (unless negotiated in advance), as the Festival retains the right to sell all drink products.**

8. **Exclusivity.** The Blues Festival is UNABLE TO GUARANTY ANY EXCLUSIVITY or restrictions on the number of vendors or the type of products sold unless negotiated in advance. You will be assigned a space based upon the judgment of the Blues Festival, and **no locations are guaranteed.** We will certainly do our best to provide you with a convenient and suitable space for the sale of your products. While we aggressively market the festival, we **do not guarantee any number of festival patrons** or any number of vendors at the festival. It is your responsibility to insure that your product is appropriate for this festival.

9. **Conduct.** The Blues Festival is a family oriented event. You should refrain from selling any products which would offend children or which would otherwise not fit the format of this type of function. You are responsible for controlling your employees, and all vendors must conduct themselves in a courteous and polite manner. Our image is important to us, and by following these simple procedures, you will be benefited.

10. **Clean-Up.** All vending materials must be removed from the park no later than the Monday after the festival at noon. **You are responsible for removing all debris and cooking materials (coals, etc.) from the site.**

11. **Security.** The Blues Festival will provide security beginning Thursday evening and continuing, overnight, on Friday, Saturday, & Sunday. While such security is provided, the Blues Festival and the Tampa Bay Blues Foundation, Inc., shall not be responsible for any stolen, lost, or damaged items of equipment or personal belongings. You shall be solely responsible for the protection and safeguarding of valuables and release the Blues Festival and the Tampa Bay Blues Foundation, Inc., from any losses or damage to your property. Please handle your affairs as you deem appropriate with respect to protecting your equipment and belongings. **No overnight camping at the Festival is allowed. NO DRONES ARE ALLOWED AT THE FESTIVAL – WE ARE IN A DIRECT FLIGHT PATH OF AN AIRPORT.**

12. **State Laws.** You are responsible for paying all appropriate sales tax with respect to the sale of goods and for procuring all permits and documentation as may be required by local and state government to operate within the state of Florida. You are also responsible for any licensing fees which may be required by any governmental entities.

13. **General Provisions.** All vending fees are **nonrefundable.** Your payment of the entry fee constitutes your right to participate at the Festival. Should any entry fees not clear our account or not be paid in full, you have no right to participate at the event. The Tampa Bay Blues Foundation, Inc., will not return any vendor fees for any reason, including your dissatisfaction with your assigned space.

14. **Vendor Passes.** When you arrive at the festival on Thursday, we will give you your vendor wristbands. Wristbands are only good for one day; the Festival reserves the right to limit wristbands to a reasonable quantity based upon your entrance fee. Please insure that all employees wear the appropriate wristbands at all times during the Festival event.

15. **Parking.** Due to the fact that this event takes place in downtown St. Petersburg, parking is at a premium and you will be responsible for your own parking arrangements. No parking of any vehicle is allowed on Bay Shore Drive which is the road directly in front of the festival. Vendor parking is allowed on North Shore Drive NE (the road in front of the dog park). If you wish to park on North Shore Drive, please let us know in advance so we can provide you with a parking pass. We provide a free shuttle from the parking garages on First Street NE; please feel free to use the shuttle.

16. **Entry.** You may enter the park by vehicle at the north and south entry gates, but all traffic must end by 10:00 a.m. each day. Individuals may enter the gate, by foot, only at the **north** entry gate during the event. **No vendor will be allowed to move their vehicles after the event each night until we are given permission from the City.** Music continues until 10:00 p.m. each evening.

17. **CDC Requirements:** Please be advised that, due to the pandemic, we seek to provide a safe environment for our staff, vendors, artists, and customers. Patrons entering the park must wear a mask and seek a socially distant space for viewing the show. Vendors are required to assist with our safety measures by **wearing masks** when entering the park, at their vending site, and when exiting the park. Vendors must also provide **hand sanitizer** for each patron to use after making a purchase from you. It is your responsibility to provide you and your staff with masks and to insure ample sanitizer is on hand. We ask that you frequently **sanitize** any areas which patrons may come in contact with at your vending space. Patrons should stand at least six feet from the party in front of them while in your order line. Please bring an appropriate sign to remind them of the social distancing guidelines.

18. **Directions (you will be heading east to the water of Tampa Bay).**

From the north: I-275 South to St. Petersburg

Exit at I-375 (exit 23A) and continue straight until Beach Drive NE

Make a left on Beach Drive

Make a right on 7th Avenue NE (go into park at this north vendor gate)

From the east: I-4 to Tampa to I-275 to St. Petersburg

Exit at I-375

Make a left on Beach Drive

Make a right on 7th Avenue NE (go into park at this north vendor gate)

From the south: I-275 to Downtown St. Petersburg

Exit at I-375

Make a left on Beach Drive

Make a right on 7th Avenue NE (go into park at this north vendor gate)

Revised: 1-11-2020

Office (Mailing) Location:

Tampa Bay Blues Foundation, Inc.
1535 Dr. M.L. King Jr. Street North
St. Petersburg, FL 33704
(727) 895-6153
fax (727) 502-5001
cwross@tampabay.rr.com
www.tampabaybluesfest.com

IMPORTANT THINGS TO KNOW!

- **SET UP:** Set up day/time is Thursday from 9:00 a.m. until 5:00 p.m. in order to place you and get you hooked up to electricity. Fire marshal inspection is at 5:00 p.m. Vendors will NOT be admitted on Wednesday. Easy-up merchandise/promo vendors not needing electric can arrive on Friday by 9:30 a.m.
- **ENTRY INTO PARK:** You are allowed into the park each day from 7:30 a.m. until 10:00 a.m. NO MOVING VEHICLES IN THE PARK AFTER 10:00 A.M.
- **VENDOR PLACEMENT.** There is a specific vendor line, and all vendors MUST be in line. No vendor may move their space beyond the front of their line per fire marshal regulations. You must have a sign in front of your space that lets patrons know that they must space their party at least 6' from the party in front of them. This year we will be placing vendors in a way to maximize safety. Please do not ask to be placed in a particular space; we are doing our very best to make the event safe for all attendees, staff, artists, and vendors. You may not encroach on the adjacent vendor's space, so be sure you have your EXACT measurements.
- **NO PETS.** No pets allowed except for service animals
- **HEAVY LOAD – ELECTRIC.** Heavy load vendors must have backup generators. This includes coffee, ice cream, and ice vendors. We cannot guarantee heavy loads as this is a public park.
- **CDC Guidelines.** We will follow CDC Guidelines in place, and all vendors must adhere to the guidelines.
- **MASKS.** All vendors must wear masks when entering the park, leaving the park, and during the event.
- **HAND SANITIZER.** All vendors must provide ample hand sanitizer at their space for patrons to use during their interaction with you.
- **NO REFUNDS.** Once accepted, no refunds will be given for any reason.