

VENDOR REGISTRATION FORM
TAMPA BAY BLUES FESTIVAL – APRIL 13, 14, & 15, 2012
Vinoy Waterfront Park, St. Petersburg, Florida

The undersigned vendor hereby submits its non-refundable entry fee in the amount of \$_____.00 (includes 7 percent sales tax) for entry as a vendor at the Tampa Bay Blues Festival. The undersigned agrees to review and be bound by the rules attached to this registration form. Please complete the following information:

Name of Business: _____

Contact Person: _____

Telephone No.: _____

Address: _____

Email: _____

Products Sold: _____

No drinks can be sold by vendors (this includes water)

Number of Employees per day _____ -Wristbands will be sent to above address unless you indicate otherwise.

Size of Space : _____ "Frontage – Customer Counter" x _____ deep

Only the space is provided – you are responsible for tents, tables, chairs, lights, etc. Electric is provided – you bring the cords.

Type of Set Up
(Trailer, Tent, etc.) _____ Special Electric needs _____

Is your electric considered a heavy load? _____

Insurance Coverage:
(food vendors) _____
(Company name, agent, address & coverage)

Please complete the above **form** and submit it, together with your **certificate of insurance** and **registration fee**, payable to Tampa Bay Blues Foundation, Inc., as early as possible. Return this form, with full payment, to the below address. **No partial payments are permitted.** All vendors are required to read and adhere to the rules pertaining to the event, a copy of which is attached to this registration form. Your payment of the entry fee constitutes your agreement to be strictly bound by the Festival Vendor Rules which are attached. Any vendor not adhering to the rules will be dismissed from the event.

**Call (727) 895-6153 for the price quote or e-mail the space needed and items
sold to cwross@tampabay.rr.com.**

Mail Payment To:
Tampa Bay Blues Foundation, Inc.
1535 Dr. M.L. King Jr. Street North
St. Petersburg, FL 33704
(727) 895-6153; (727) 502-5001 (fax)
www.tampabaybluesfest.com; cwross@tampabay.rr.com

TAMPA BAY BLUES FESTIVAL – APRIL 13, 14, & 15, 2012
Vinoy Waterfront Park – Downtown St. Petersburg
(Next to North Shore Pool – 901 North Shore Drive NE, St. Petersburg, FL 33701)

FESTIVAL SPONSOR/VENDOR RULES

1. **Set Up.** Vendor set up is scheduled for the day before (**Thursday**) the **Festival weekend, beginning at 9:00 a.m.** The address for Vinoy Park is 701 Bayshore Drive NE, St. Petersburg, FL 33701. All food vendors with tents, trailers, and other vending equipment must be set up by 4:00 p.m. on Thursday evening. Non-food vendors may set up Friday morning, though it may be more convenient for them to set up Thursday. All vendors must supply their own tents, tables, electrical cords, water hoses, lights, etc. **Please look for the name of your business via the stakes that will be in the ground. We will not be able to give you a site map in advance. There may be space for the parking of one vehicle behind your space. The Festival does not provide parking for vendors. Vendors may not bring animals to the park. No pets are allowed. Please be mindful of your neighboring vendors. No music can be played that can be heard outside of your set up. Most of our vendors enter this festival because they enjoy hearing the music from the stage.**

2. **Patron Entrance Times (Approximate).** Gates open at approximately noon on each.

3. **Safety.** You are solely responsible for complying with all safety, health, and fire code requirements. You must have a fire extinguisher at your location if you are dealing with any electronic, cooking, or grilling equipment.

4. **Water & Electrical Hook-up & Ice.** Vinoy Park provides electrical and water hook-up. You must indicate on your application whether or not you are a heavy electric load user. Please use gas if possible. You are responsible for supplying all power cords and hoses which may be required to connect to suitable power and water. We will have an electrician on site on Thursday for your assistance. Please remember to provide lighting for the night portion of the Festival. We will have ice on the premises available for your purchase/convenience.

5. **Access to Location During Event.** During the actual musical portions of the Blues Festival, you will **not** be allowed to operate a motor vehicle or other vehicle to and from your vending location. **This means you must stock your supplies in advance and make suitable arrangements to operate your space without travelling across the Festival grounds.** Given the large number of persons expected to attend, this rule must be strictly enforced. Please conclude your stocking and set-up well prior to the commencement of music each day to avoid problems. Should an emergency arise, please contact Charles Ross so that your concerns may be resolved.

6. **Indemnification and Insurance.** You are solely responsible for any injuries, accidents, or losses which may be sustained as a result of your vending operations at Vinoy Park. The Tampa Bay Blues Foundation Inc., Pinellas Association for Retarded Children, Charles W. Ross, and the City of St. Petersburg shall have no responsibility for any accident or injury caused by your activities. You must maintain your own liability insurance and have proof of insurance available during the Festival for inspection purposes. By participating in the Tampa Bay Blues Festival, you are agreeing to indemnify and hold harmless the City of St. Petersburg and the Tampa Bay Blues Foundation, Inc., from any damages, lawsuits, or claims arising out of any injuries or accidents occasioned by your activities. **Please send a copy of your insurance certificate with your application.**

7. **Restricted Products. No drinks of any type may be sold at the Tampa Bay Blues Festival, as the Festival retains the right to sell all drink products.**

8. **Exclusivity.** The Blues Festival is unable to guaranty any exclusivity or restrictions on the number of vendors or the type of products sold unless negotiated in advance. You will be assigned a space based upon the judgment of the Blues Festival, and no locations are guaranteed. We will certainly do our best to provide you with a convenient and suitable space for the sale of your products.

9. **Conduct.** The Blues Festival is a family oriented event. You should refrain from selling any products which would offend children or which would otherwise not fit the format of this type of function. You are responsible for controlling your employees, and all vendors must conduct themselves in a courteous and polite manner. Our image is important to us, and by following these simple procedures, you will be benefited.

10. **Clean-Up.** All vending materials must be removed from the park no later than the Monday after the festival at noon. **You are responsible for removing all debris and cooking materials (coals, etc.) from the site.**

11. **Security.** The Blues Festival will provide security beginning Thursday evening and continuing, overnight, on Friday, Saturday, & Sunday. While such security is provided, the Blues Festival and the Tampa Bay Blues Foundation, Inc., shall not be responsible for any stolen, lost, or damaged items of equipment or personal belongings. You shall be solely responsible for the protection and safeguarding of valuables and release the Blues Festival and the Tampa Bay Blues Foundation, Inc., from any losses or damage to your property. Please handle your affairs as you deem appropriate with respect to protecting your equipment and belongings. **No overnight camping at the Festival is allowed.**

12. **State Laws.** You are responsible for paying all appropriate sales tax with respect to the sale of goods and for procuring all permits and documentation as may be required by local and state government to operate within the state of Florida. Temporary three day licenses will be available for purchase on site through the State of Florida.

13. **General Provisions.** All vending fees are nonrefundable. Your payment of the entry fee constitutes your right to participate at the Festival. Should any entry fees not clear our account or not be paid in full, you have no right to participate at the event. The Tampa Bay Blues Foundation, Inc., will not return any vendor fees for any reason.

14. **Vendor Passes.** Prior to the event, we will mail to you vendor I.D. wristbands for each day of the event. Wristbands are only good for one day; the Festival reserves the right to limit wristbands to a reasonable quantity based upon your entrance fee. Please insure that all employees wear the appropriate wristbands at all times during the Festival event. Space permitting, you **might** be able to park one vehicle behind your vendor space. Due to the fact that this event takes place in downtown St. Petersburg, parking is at a premium and you will be responsible for your own parking arrangements. No parking of any vehicle is allowed on Bayshore Drive which is the road directly in front of the festival.

15. **Entry.** You may enter the park by vehicle at the north and south entry gates, but all traffic must end 30 minutes prior to our opening times. Individuals may enter the gate, by foot, only at the **north** entry date during the event. **No vendor will be allowed to move their vehicles after the event each night until we are given permission from the City.**

16. **Directions (you will be heading east to the water of Tampa Bay).**

From the north: I-275 South to St. Petersburg

Exit at I-375 (exit 23A) and continue straight until Beach Drive NE

Make a left on Beach Drive

Make a right on 7th Avenue NE (go into park at this north vendor gate)

From the east: I-4 to Tampa to I-275 to St. Petersburg

Exit at I-375

Make a left on Beach Drive

Make a right on 7th Avenue NE (go into park at this north vendor gate)

From the south: I-275 to Downtown St. Petersburg

Exit at I-375

Make a left on Beach Drive

Make a right on 7th Avenue NE (go into park at this north vendor gate)

Revised 10-3-11

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